

Privacy Notice (How we use your information)

Fire-setting Interventions



Date Issued: May 2025

Status: Final

Contents

Introduction3

The categories of information that we collect, process, hold, and share include3

Why do we collect and hold this information3

The lawful basis on which we use this information4

Storing this information5

Who do we share this information with5

 1.1 Why do we share this information.....6

Your rights6

Further information7

Introduction

West Yorkshire Fire and Rescue Service (WYFRS) is committed to 'Making West Yorkshire Safer'. One of the four priorities set out in the Community Risk Management Plan for WYFRS is to 'Deliver a proactive community safety programme', reducing the risk of fires, road traffic incidents, other emergencies, and enhancing community wellbeing.

Young people can be interested in fire from a very young age and may show firesetting behaviour from as young as two or three years old. Early intervention can significantly reduce the chance of this behaviour continuing.

Firesetting Intervention includes a Safe and Well Visit and the fitting of additional smoke detectors, as well as education on the dangers of playing with or using fire inappropriately. The intervention is usually conducted at home on a one-to-one basis but can be delivered in other appropriate locations to groups if appropriate. Referrals can come from parents, carers, educators, or any partner/agency supporting a young person.

The intervention includes age-appropriate messages about the dangers and consequences of playing with fire. Games, activities, and videos, as well as age-appropriate examples, are used to educate about the impact of fire. For the youngest age, a simple message of 'No, this is dangerous, stay away! Yes, this is safe, you can play' is used. For older children, the speed and spread of fire are discussed and linked to the possible outcome of a fire.

The categories of information that we collect, process, hold, and share include

- Personal information (such as name, date of birth, email address and residential address, health and mobility issues, medication, alcohol consumption and drug misuse).
- Special Category Data Characteristics (such as, ethnicity and disability).

Why we collect and hold this information

We use this personal data in order to:

- Provide a Safe and Well visit to you and discuss fire safety in your home.
- Provide you with support and education to reduce the risk of fire, injury, or death in your home.
- Enable referrals to our partner agencies for additional support where identified.
- Enable us to ensure we are providing the most up to date service, education, and interventions during our visit.

- Enable us to carry out specific functions for which we are responsible.
- Assess the quality of our services.
- Derive statistics that inform decisions about future delivery of services.

The lawful basis on which we use this information

We collect and process information about you under:

Article 6 (1) of the GDPR:

Processing shall be lawful only if, and to the extent, that at least one of the following applies:

(a) The data subject has given consent to the processing of his or her personal data for one or more specific purposes.

(c) Processing is necessary for compliance with a legal obligation to which the controller is subject.

Article 9 of the GDPR:

SCHEDULE 1 Special Categories of Personal Data and Criminal Convictions etc Data, PART 2
Substantial Public Interest Conditions:

Preventing or detecting unlawful acts:

10 (1) This condition is met if the processing:

(a) is necessary for the purposes of the prevention or detection of an unlawful act,

(b) must be carried out without the consent of the data subject so as not to prejudice those purposes, and

(c) is necessary for reasons of substantial public interest.

Safeguarding of children and of individuals at risk

18 (1) This condition is met if:

(a) the processing is necessary for the purposes of:

(i) protecting an individual from neglect or physical, mental, or emotional harm, or

(ii) protecting the physical, mental, or emotional well-being of an individual,

(b) the individual is:

(i) aged under 18, or

(ii) aged 18 or over and at risk,

(c) the processing is carried out without the consent of the data subject for one of the reasons listed in sub-paragraph (2), and

(d) the processing is necessary for reasons of substantial public interest.

18 (2) The reasons mentioned in sub-paragraph (1)(c) are:

(a) in the circumstances, consent to the processing cannot be given by the data subject.

(b) in the circumstances, the controller cannot reasonably be expected to obtain the consent of the data subject to the processing.

(c) the processing must be carried out without the consent of the data subject because obtaining the consent of the data subject would prejudice the provision of the protection mentioned in sub-paragraph (1)(a).

18 (3) For the purposes of this paragraph, an individual aged 18 or over is “at risk” if the controller has reasonable cause to suspect that the individual:

(a) has needs for care and support,

(b) is experiencing, or at risk of, neglect or physical, mental or emotional harm, and

(c) as a result of those needs is unable to protect himself or herself against the neglect or harm or the risk of it.

18 (4) In sub-paragraph (1)(a), the reference to the protection of an individual or of the well-being of an individual includes both protection relating to a particular individual and protection relating to a type of individual.

Storing this information

We will hold the information about you securely, and for no longer than reasonably necessary. We will hold it for five years to provide sufficient data to: 1) enable effective analysis; 2) comply with statutory requirements in the event of a fatality or serious injury; 3) in case of legal claims/complaints.

Who we share this information with

We routinely share this information with:

- WYFRS Fire Prevention Department

- WYFRS Fire Protection Department
- WYFRS Operational Firefighters
- WYFRS internal departments for reporting purposes (anonymised data only)

Depending on the identified risks, issues, and concerns raised during your intervention, we may have a duty to share this information with:

- The school you attend,
- Partner agencies who may have referred you for fire setting Intervention, including but not limited to groups such as: Youth Justice Services, King's Trust, Local Authority Early Help Provision, local community groups or charities
- Your Local Authority (e.g., Bradford, Calderdale, Kirklees, Leeds, or Wakefield Council), including their Adult and Children Services,
- Your Care Provider (if applicable).

With your consent, your information may be shared with other agencies to provide appropriate interventions to improve your safety and the safety of others. You can specify who you do not want us to share data with by stating this on the Safe and Well form. Any information shared will be controlled using strict data-processing protocols. We will never sell or use your personally identifiable information for any marketing purposes.

1.1 Why do we share this information

We share information with our partner organisations (listed above) on a statutory basis, under Article 6 and Article 9 of the Data Protection Act 2018. This is to reduce vulnerability to fire within the home and signpost where relevant for support and additional services.

We do not share personal information about you with anyone else without your consent unless the law and our policies allow us to do so.

Your rights

You have the right to request:

- information about how your personal data is processed
- a copy of that personal data
- that anything inaccurate in your personal data is corrected immediately

You can also:

- raise an objection about how your personal data is processed
- request that your personal data be erased if there is no longer a justification for it
- ask that the processing of your personal data be restricted in certain circumstances

If you have any of these requests, please contact our Information Governance Team on 01274 682311 or email us directly at information@westyorksfire.gov.uk.

Further information

You have the right to request:

If you would like further information about how we manage your data, please visit [Your information \(privacy notice\) | West Yorkshire Fire and Rescue Service \(westyorksfire.gov.uk\)](#)

If you would like further information about this privacy notice, please contact the Youth Interventions and King's Trust Manager:

Claire Wright
West Yorkshire Fire and Rescue Service Headquarters
Bradford Road
Birkenshaw
West Yorkshire
BD11 2DY
(T) 01274 682311
claire.wright@westyorksfire.gov.uk

If you have any worries or questions about how your personal data is handled, please contact the Data Protection Officer: -

Martin McCarthy
West Yorkshire Fire and Rescue Service Headquarters
Bradford Road
Birkenshaw
West Yorkshire
BD11 2DY
(T) 01274 682311
martin.mccarthy@westyorksfire.gov.uk

You can also complain to the Information Commissioner's Office (ICO) if you are unhappy with how we have used your data. You can contact the ICO via the contact us page <https://ico.org.uk/global/contact-us/> on their website, or by telephoning 0303 123 1113.

Document Properties

Document Title: Privacy Notice (How we use your information) Fire Setting Interventions

Creation Date: 13 May 2025

Last Updated: 13 May 2025